

COMPANY FACT SHEET

Company Name	LexiFi SAS
Founded	2000
Management	Jean-Marc Eber, Founder and Chief Executive Officer Philippe Lecocq, Marketing and Sales, Finance and Administration François Maurel, Chief Technology Officer
Profile	<p>LexiFi provides software for analyzing and managing financial products and portfolios.</p> <p>LexiFi provides a useful combination of software applications and tools and expertise in financial instruments, valuation, risk analysis, pre- and post-trade business processes, and theoretical and applied computer science.</p> <p>LexiFi enables investment banks, asset management firms, and private banks to deliver tailored products while containing the potentially runaway costs and inextricable risks of managing heterogeneous product offerings and portfolios, allowing them to build a business that scales.</p>
Products	<p>LexiFi offers two products:</p> <ul style="list-style-type: none">- <i>LexiFi Apropos</i>, an application for structured product sales support, trading, risk management, and processing;- <i>LexiFi Platform</i>, a complete set of tools for the rapid development of financial applications.
Awards and Achievements	<p>LexiFi has resolved the issue of representing financial contracts in a computer system: LexiFi has created MLFi, the only formal programming language for describing financial contracts.</p> <p>MLFi named Software Product of the Year 2001 by the magazine Risk.</p> <p>Best EAPLS (European Association for Programming Languages and Systems) Paper Award at the PLI 2000 Conference in September 2000.</p>
Clients	<p>LexiFi serves customers in Europe and North America. LexiFi clients include Credit Suisse, Natixis Asset Management, SimCorp (a vendor of integrated software solutions for the asset management industry, listed on the Copenhagen Stock Exchange) and Societe Generale Asset Management.</p>
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